



good
food
is
good
business

Karen Karp & Partners *inspires, provokes, and generates food systems innovation.*

FROM BIG IDEAS TO OPERATIONAL SUCCESS

Founded as Karp Resources in 1990, Karen Karp & Partners (KK&P) is the nation's leading problem-solver for food-related enterprises, programs, and policies.

Our personalized approach is designed to meet the unique challenges facing our clients. We apply a combination of analytic, strategic, and tactical approaches to every problem and deliver solutions that can be measured and are always meaningful.

SOLUTIONS

Good food is good business. It's our job, our mission, and our commitment to help you connect the two.

In Louisville, Kentucky, we demonstrated the business model for local food, laying the groundwork for the 24-acre, \$25 million state-of-the-art West Louisville FoodPort hub now in development.

We worked with Sysco to create a rigorous sustainability plan with unprecedented participation from their 149 operating companies.

To get local food into NYC's Department of Education School Lunch program, we navigated complex policies and supply chains, resulting in \$5 million worth of local food served in schools over the course of three years.

In Northwest Arkansas, we created the strategy and helped design the cutting-edge \$15 million culinary arts program for Northwest Arkansas Community College.

For City Harvest, we designed a strategy that has enabled the organization to increase its rescue and distribution of fresh perishable food from 23 million pounds to 60 million pounds over seven years.

DON'T TAKE OUR WORD FOR IT

Karen Karp and her team are like flashlights - bright, really handy and able to light the way to big opportunities. For Bolthouse Farms, she has challenged our thinking as well as created value for our "fresh revolution" mission.

Todd Putman, Chief Commercial Officer
Bolthouse Farms

Their deep knowledge of the food landscape, extensive networks, and cross sector experience make KK&P important partners around our growing thought-leadership programs.

Kris Moon, Senior Director, Strategy and Development
James Beard Foundation

SERVICES

Our team of nine professionals includes a chef, a farmer, an urban planner, policy experts, a food marketer, a sustainability expert, an accountant, and a human resources executive. This diversified background enables us to provide best-in-class services for:

- Food System Planning
- Supply Chain Strategies
- Business & Program Development
- Stakeholder Engagement
- Recruiting & Performance Management
- Education & Events

CLIENTS

Our clients are our partners. And they include corporations, government agencies, small businesses, nonprofits, and educational organizations:

- Bolthouse Farms
- Children's Discovery Museum of San Jose
- City Harvest
- Initiative for a Competitive Inner City
- International Culinary Center
- James Beard Foundation
- The Laurie M. Tisch Illumination Fund
- New England Dairy Promotion Board
- NYC Department of Education
- Northwest Arkansas Community College
- Open Door Family Medical Clinics
- The David and Lucile Packard Foundation
- City of Louisville & Seed Capital KY
- Sustainable Food Lab
- Sysco
- Wholesome Wave